

## Green Bag Company, Inc. - Artwork Specifications



At the Green Bag Co. we want to produce the best possible bag for our customers. We have outlined our format, resolution, color and print size specifications and recommendations below.

When you have your artwork ready please email it directly to your contact at the Green Bag Co. If you have any questions about artwork preparation, please email [customerservice@greenbag.info](mailto:customerservice@greenbag.info), or call 888-246-2283 x 2.

### Format

We accept the following file formats:

- Adobe Illustrator vector files, with fonts converted to outlines.
- EPS vector files, with fonts converted to outlines
- Adobe PDF vector files, with fonts converted to outlines
- Raster files of any type, at 300 dpi, such as Adobe Photoshop, JPG or TIFF. Please see the "Resolution" section of this document for more information. **Please note:** if raster artwork is complex and/or more than one color on the background, additional artwork preparation charges may apply to separate the artwork from the background.

### **Note on fonts:**

If you are sending fonts separately, via email, please put them in an archive file using an application such as WinZip or StuffIt.

**Our preference** is **Adobe Illustrator, PDF or EPS with fonts converted to outlines**, as this gives us editing capability if we need to change the size or color of your logo (at your request).

### Resolution

For logos provided in a Vector format like the ones mentioned above, resolution is not a factor. If **Raster** files are provided, the resolution must be at least 300dpi at **full size** - see 'Print sizes' section for sizes.

### Colors

If you are submitting a 1 or 2 color file, please ensure PMS "C" (Coated) colors are selected in your art file. We can only print PMS C colors, not U (Uncoated) colors.

Please identify your color choices for both the artwork and the bag fabric to your Green Bag Representative.



### ***Spot Colors vs. 4-color process***

For spot color printing, please ensure that any 4-color process colors in your artwork file are converted to PMS C colors. If you are planning to print 4-color process artwork, please discuss this with your Green Bag Representative as the cost is higher and plate charges do apply. When submitting a 4-color process file, please send this to us a high-resolution raster file.

### **Print sizes**

Green Bags can typically be printed anywhere on the bag material, including the front/back, gussets, base (fabric, not plastic stability base), and handles. Please discuss your artwork requirements with your Green Bag Representative. Please see below for bag dimensions and design considerations for each of our standard styles. Please also see the "Other Specifications" section below for information about bleeds and other design factors.

#### Standard Bag

Dimensions: 13 in (H) x 12.5 in (W) x 8.5 in (D)

Considerations: For our popular Standard Bag we can sew our sturdy handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of the bag. If handles are sewn on the **outside**, the width between the handles is approximately 6.5 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. The area between the handles and the outside edges of the bag is also printable. The width between the outer margins (outside the straps) is: 1.5 inches per side. This is a good area to place a recycle symbol, if desired. Your artwork cannot overlap the straps. If handles are sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.

#### Zip-Up Bag

Dimensions: Open: 16 in (H) x 15.5 in (W) Closed: 4 in (H) x 7.5 in (W)

Considerations: The Zip-Up Bag's most visible printing space is the pocket, since the artwork is visible if the bag is open or closed. If printing on the pocket, the printing area is approximately: 7.5 in (H) x 7 in (W).

#### Compact Bag

Dimensions: Open: 16 in (H) x 15.5 in (W) Closed: 4 in (H) x 7.5 in (W)

Considerations: The Compact Bag's most visible printing space is the pocket, since the artwork is visible if the bag is open or closed. If



printing on the pocket, the printing area is approximately: 7.5 in (H) x 7 in (W). Please note that on the upper half of the pocket, there is a hook and loop closure, which could potentially cover up your artwork depending on artwork placement. For this reason we do not recommend printing on the upper half of the pocket.

The Compact Bag also has a curved flap which is quite visible when folded up. This is a good area for printing slogans and website addresses. The dimensions of the flap are: Top width: 7 inches; Bottom width: 4 inches; Height: 3.75 inches.

We recommend that you visit the Product Catalog on the Green Bag USA website to review photos of these bags before making your design decisions.

#### 1 Bottle Wine Tote

Dimensions: 11 in (H) x 4 in (W) x 4 in (D)

Considerations: The handles are sewn at the top only and your artwork may be placed anywhere on the bag.

#### 2 Bottle Wine Tote

Dimensions: 11 in (H) x 7 in (W) x 4 in (D)

Considerations: We can sew our handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of the bag. If handles are sewn on the **outside**, the width between the handles is approximately 3 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. If handles are sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.

#### 4 Bottle Wine Tote

Dimensions: 11 in (H) x 7 in (W) x 6.5 in (D)

Considerations: We can sew our handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of the bag. If handles are sewn on the **outside**, the width between the handles is approximately 3 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. If handles are sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.

#### 6 Bottle Wine Tote

Dimensions: 11 in (H) x 10 in (W) x 6.5 in (D)

Considerations: We can sew our handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of the bag. If handles are sewn on the **outside**, the width between the handles is approximately 3 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. If handles are

sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.



### Thermal Bag

Dimensions: 13 in (H) x 12.5 in (W) x 8.5 in (D)

Considerations: On the Thermal Bag we sew the handles on the outside, so your artwork must be placed between the straps or between the straps and the outside edges of the bag. The width between the straps is 6.5 inches, the width between the outer margins (outside the straps) is: 1.5 inches per side. This is a good area to place a recycle symbol, if desired. Your artwork cannot overlap the straps.

### Fold-Up Standard Bag

Dimensions: 17 in (H) x 15 in (W) x 8.5 in (D)

Considerations: We can sew our handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of this bag. If handles are sewn on the **outside**, the width between the handles is approximately 9 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. The area between the handles and the outside edges of the bag is also printable. The width between the outer margins (outside the straps) is: 1.75 inches per side. This is a good area to place a recycle symbol, if desired. Your artwork cannot overlap the straps. If handles are sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.

The Fold-Up Standard Bag is also typically printed on the base, which is divided into two evenly-sized areas. Both areas are the most visible areas of the bag when folded. Each area is 8 inches (H) x 7 inches (W).

We recommend that you visit the Product Catalog on the Green Bag USA website to review photos of these bags before making your design decisions.

### Hold All Bag

Dimensions: 18 in (H) x 18 in (W) x 6 in (D)

Considerations: We can sew our handles (which are sewn all the way to the bottom of the bag) on the outside or the inside of this bag. If handles are sewn on the **outside**, the width between the handles is approximately 6.5 inches. Please design your graphic to fit between this space with a small margin of .125 inch on each side. The area between the handles and the outside edges of the bag is also printable. The width between the outer margins (outside the straps) is: 1.5 inches per side. This is a good area to place a recycle symbol, if

desired. Your artwork cannot overlap the straps. If handles are sewn on the **inside**, there is no limitation except the bleeds margin. Please note that the handle stitching may overlap the artwork depending on where the artwork is placed.



### **Other specifications**

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| Bleeds and margins | Due to the nature of our printing process and the construction of our bags, we are not able to bleed over the edge of the bag. We require at least a 0.5 inch margin from all edges of the bag. If the edge has a seam then it is 0.5 inch in from seam. |
| Placement          | Please let us know the placement of your logo or artwork. For example, centered vertically, horizontally, or distance from edges, etc and any additional elements in relation to each other and the bag itself.  |
| Recycle symbol     | Please let us know if you would like us to include a recycle symbol and how you would like it positioned.  |